

M. GUENEGOU Mikaël, 24 years old  
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Nationality: French.

## **Education**

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2010-2011: Preparation of the Second year Master's Degree in Sensory and Innovation in food industry, University François Rabelais, Tours.  
2009-2010: Master's Degree in Sensory and Innovation in food industry, University François Rabelais, Magna cum laude distinction.  
2006-2009: Three-year degree in Life Sciences, Animal physiology option, University François Rabelais, Tours, Cum laude distinction.  
2005-2006: Medicine University, François Rabelais, Tours.  
2004-2005: High School Diploma – Life Sciences and Earth specialty, Châteaudun.

## **Executions**

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2011: - Tutorial project : bringing new dynamism to the fruit paste market by the development of a new product through a research and development way .  
2010: - Exposing to the chocolate show at the« choco'kid » animation: make of different chocolates imagined by children through the senses discovery in goal to define their preferences.  
- Tutorial project: 3 goals, first to define the olfactory profile of 4 perfumes, then to define the marketing target and lastly to define the competitors, under the responsibility of Anne Goulay Barnier, L'Oreal Study Marketing Manager.

## **Rheological knowledge**

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Devices mastered: Texturometer, Colorimeter and Viscometer.

## **Professional experience**

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2011: Internship 6 months + Fixed-Term Contract 1 month, sensory assistant at Firmenich London in the perfumery division.  
2010: Fixed-Term Contract 2 months, temporary at Addeco, Tours (team leader of shelf-stacker for Procter & Gamble, postman, warehouse at Darty customer service).  
2008 & 2009: Fixed-Term Contract 2 months, temporary at Addeco, Tours (agent sorting mail, order picker and packer in various businesses).  
Fixed-Term Contract 1 month, civil engineering, operation of public work, monitoring and repair facilities, GSM Italcementi group.  
2006 & 2007: Fixed-Term Contract 1 month, clients advisor at MAXIMO, Chartres – replacement of traditional client advisors, sales of frozen foods and groceries from a client file, customer prospecting.  
2005: Fixed-Term Contract 1 month and a half, agricultural worker – harvest, sorting, packaging and delivery of melons and potatoes.

## **Additional information**

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Mastered Software: Fizz, XLSTAT, Excel, PowerPoint Word.  
Language: English oral, reading and writing mastered, TOEIC score: 865; concepts of Spanish.  
Available and mobile, driving licence.

## **Leisure**

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Multimedia: computing, music, film; Sports; Literature; Economics and Politics.