

## Jérôme MADRELLE

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Date of birth: 1984-11-28 Single

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Nationality: French

International Mobility

-Master degree: chemistry-biology in food engineering  
Specialization in sensory and consumer studies

-1 and ½ of professional work experience in the food area  
Consumer test, sensory marketing  
Research (olfactory and trigeminal systems)

-English advanced

## Sensory and consumer studies

Graduated from a master degree specialized in sensory analysis and consumer test (ENSBANA), I have accumulated one year and a half of professional experience. Due to my different jobs I have developed versatile skills. As panel leader for Silliker, it was more based on reactivity and adaptability whereas when I was research project manager for Givaudan, I had to build my reasoning and my consumer test from scientific studies.

Wishing to move up in the future to higher positions and work on global projects, I decided to live abroad 7 months to improve my English. This experience abroad was amazing; I'd like to continue in this way and in the same time to work in the sensory and/or consumer science area.

## WORK EXPERIENCE

2008-12 / 2009-02 **SILLIKER France** Quantitative hedonic studies (France, Cergy, 95)  
**Panel leader**

- Setting up of protocols, Preparation of consumers tests (samples, computers)
- Animation of sessions
- Collecting data, statistical analysis, writing clients reports

2007 04-10 **GIVAUDAN, France Arôme** Influence of age on olfactory system (France, Argenteuil, 95)  
**Project manager, sensory research**

- Bibliographical study (olfactory system, tests & molecules)
- Preliminary study (chemicals selected and its concentrations)
- Setting up of the research test on Olfactory Sensitivity (detection of signal) and Identification task
- Animation of sessions (Panel leader)
- Statistical analysis, data interpretations & writing the report

2006-12 / 2007-02 **Aromatic plants from Diois** Consumer and discriminatory test ENSBANA (France Dijon, 21)  
**Consumer science analyst**

- Management of a sensory laboratory for consumer tests (logistics & tasters)
- Setting up of the consumer test and animation of sessions (Panel leader)
- Statistical analysis and data interpretations

2006 02-08 **LRGIA** Influence of Nisine on yogurt (France, Bourg en Bresse, 01)  
**Technician in research** (Laboratory of research and development)

- Setting up of a process (to make yogurt)
- Management of the required equipment (preparation, maintenance, orders)
- Realization of monitoring studies: Measure of physical-chemical and microbiologic parameters of matrix
- Guidance for the following steps to study in order to launch an active packaging

## SKILLS

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### Languages:

- English (advanced 7months in Ireland)
- French (Mother tongue)
- Spanish (notions)

### Computer Literate:

- Tools Office Microsoft (Word, Excel, Power point)
- Statistical softwares (Fizz, Spad, Statistica, XLStat)
- Lotus note (knowledge)

### Scientific skills:

- Methodologies for sensory evaluation and sensory marketing (different types of tests)
- Statistical analysis of quantitative and qualitative data (univariate and multivariate)
- Knowledge in psychophysics, olfactory system, trigeminal system, neuroscience psychology
- Consumer science and Marketing (conception and launch of products, food behaviour)

## EDUCATION

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- 2007 Master 2 of sensory analysis & consumer studies** , ENSBANA, Dijon (21)  
Mention : Management of sensory properties of products  
Bibliographical Research: Dynamic of preferences according stimuli  
Marketing project: creation of a new cheese snacking product (Target, products properties, way of consumption)
- 2006 Master 1 of chemistry-Biology, option biology applied in food engineering, France, Nantes (44)  
Professionnal University Institute
- 2004 Ordinary degree in Biology and Chemistry, University of Evry France, Evry, (91)

## ADDITIONAL INFORMATIONS

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- 2008 01-08 Travel in Ireland, Dublin**  
**Waiter at Eddie Rockets; English lessons (IELTS)** at « Dublin Cultural Institute »
- 2007 **Training on the work of panel leader** : qualities of animation and presentation of different steps (through active participation as a trained panellist)
- 2008 Animation of a stand at IPA salon : **Promotion of sensory analysis and consumer tests for industrials**, with Qualtech society

## INTERESTS & ACTIVITIES

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**1999** (4months) **voluntary trainer** for 6 to 8 year-old table tennis players

**Music:** pop, rock, house, rap

**Sport:** football, table tennis (6 years, individual competition and by team), swimming

**Travel:** Belguim, Ireland, Holland, Switzerland

## References

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Juliette Wacheux, Responsible of sensory laboratories, Silliker / Adriant [juliette.wacheux@silliker.fr](mailto:juliette.wacheux@silliker.fr)

Guillaume Blancher, Sensory research project manager, Givaudan [guillaume.blancher@givaudan.com](mailto:guillaume.blancher@givaudan.com)

Catherine Dacremont, Teacher-searcher in ENSBANA / CESG [Catherine.Dacremont@u-bourgogne.fr](mailto:Catherine.Dacremont@u-bourgogne.fr)